INVITATION TO AN IEEE XPLORE EVENT

Part 1: How to publish at IEEE?
- what is new around IEEE/insider tips
- find a good conference or a journal title for my ideas
- basic structure of a scientific article
- the peer-review process
- publish open access articles at the IEEE
- Freely available resources for authors

Part 2: Patent searching best practises with IEEE
- effectively use IEEE Xplore for patent research
- overview of prior art searching and what makes an innovation patentable
- find the correct keywords and construct complex search strategies

Trainer:
Eszter Lukács
IEEE Client Services Manager
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Please register for the event!
Contact: ltraining@lib.auth.gr
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Win small prices with your active participation!